

**ROLANDO GARDUÑO**  
**EDITOR, CONTENT PRODUCER,**  
**JOURNALIST**

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**PROFILE**

An independent communications specialist with a demonstrated background in creative production and management. Values problem solving, and reaches above and beyond to achieve maximum quality and results.

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**HARD SKILLS**

- Video production
  - Film editing (Avid Media Composer, Adobe Premiere Pro, Final Cut Pro)
  - Journalism
  - Cultural management
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**EDUCATION**

**MASTER'S DEGREE OF ARTS**

Currently Attending **FILM AND TV SCHOOL OF ACADEMY OF PERFORMING ARTS IN PRAGUE**

- Film Editing and Montage.

**BACHELOR'S DEGREE OF ARTS**

| 2017 | **FILM AND TV SCHOOL OF ACADEMY OF PERFORMING ARTS IN PRAGUE**

- Film Editing and Montage.

**NON-DEGREE ACADEMIC PROGRAM**

| 2008 | **FILM AND TV SCHOOL OF ACADEMY OF PERFORMING ARTS IN PRAGUE**

- Nonfiction Film, mentored by Henry Hills.

**BACHELOR'S DEGREE**

| 1999 | **CENTRO UNIVERSITARIO MEXICO VALLE CUMV MONTERREY, MEXICO**

- Journalism and media communications.
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**PRIMARY EXPERIENCE**

**VIDEO PRODUCTION SPECIALIST**

SEP 2018 – DEC 2019 | PRAGUE |

**MARCO BBN**

- Cooperated with Richter+Frenzel s.r.o. to develop two video campaign series based on two seasons of the TV Nova show, "Mise nový domov," garnering over 170,000 views.
  - Created, directed and edited content, as well as conducted the post-production of final video cuts.
  - Developed project budgets and managed all production costs.
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**CONTACT**

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**SOFT SKILLS**

- Creativity
  - Critical thinking
  - Decision making
  - Leadership
  - Conflict resolution
  - Problem-solving
  - Teamwork
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- Recruited and managed freelance production specialists (i.e. sound specialist, cinematographer).

- Organized production schedules and equipment, including lighting and camera.

**FREELANCE VIDEO EDITOR**

SEP 2017 – DEC 2017 | PRAGUE / LOS ANGELES, U.S.A. |

**MOVIEWEB**

- Edited video footage for the online social entertainment network, Movieweb.com, garnering over 120,000 online views.

**VIDEO PRODUCTION SPECIALIST**

SEP 2015 | PRAGUE, CZ |

**SOOLISTA DESIGN**

- Developed visual concepts.
- Directed and edited video advertising for, "Free Movement," an autumn fashion collection presented at the Designblock, Prague International Design Festival.

**MANAGING PRODUCER**

JUL - SEP 2010 | MONTERREY, MEX |

**OGILVY & MATHER MEXICO**

- Served as the Location/Casting Manager and Line Producer for Carta Blanca's National Beer Advertising Campaign.

**PRESS PUBLIC RELATIONS**

**MANAGER**

JAN – MAR 2007 | MONTERREY, MX |

**KINETIC WORKS**

- Managed and organized a press conference for the National Coffee Campaign.
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**LANGUAGES**

- Czech – Professional
  - Spanish – Native Speaking
  - English – Professional
  - French – Elementary
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**ASSOCIATE CREATIVE DIRECTOR**

APR 2005 – JAN 2007 | MONTERREY, MX |

**DIGITAL MINDS**

- Developed TV advertisement concepts for the state of Nuevo León.

- Directed and edited TV commercials.

**ORIGINAL CONTENT PRODUCTION**

**MANAGER**

MAY 2002 – AUG 2004 | MONTERREY, MX |

- Creator and original content production manager on a special programme recalling the stories of famous Mexican football players during the 2002 FIFA World Cup.

- Created and ran weekly web concerts.

- Conducted studio interviews.

- Producer of the international French and Mexican project, "FROTHER@," featured in real time at the Toulouse RIO LOCO Festival.

**BROADCAST JOURNALIST**

MAY 1997 – AUG 1999 | MONTERREY |

**SISTEMA DE RADIO Y TELEVISIÓN DE NUEVO LEON**

- Creator of the weekly radio show IF SIX WAS NINE, interviewing art world personalities and programing music according to different historical-social themes.

- Producer of several TV shows regarding cultural journalism, art and film critic and news.
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## **SECONDARY EXPERIENCE**

### **CULTURAL EVENT ORGANIZER**

DEC 2019 | PRAGUE |

#### **JUAN MORA CATLETT, FAMU & MEXICAN AMBASSY**

- Invited and hosted Mexican film director, Juan Mora Catlett.
- Organized lectures and screenings of Catlett's films at, "FAMU," in Prague and at the Olomouc, "PAF," festival.

### **FILM PROGRAMMER**

FEB 2016 & 2007 | PRAGUE |

#### **LA PELÍCULA FILM FESTIVAL, SPANISH AMBASSY & INSTITUTO CERVANTES**

- Selected and managed logistics for Mexican films included in the official festival program.

### **CULTURAL EVENT ORGANIZER**

SPRING 2015 | PRAGUE |

#### **SABORES DE MÉXICO-OAXACA, LAS ADELITAS MEXICAN REST. & MEXICAN AMBASSY**

- Concept Creator.
- Artistic Director.
- Responsible for the event's organization, promotion and public presentation.
- The event included concert of the Balkan-Mexican music and screening of Mexican Film "Animas Trujano" at PONREPO theater, June 6th.

### **ASSISTANT FESTIVAL ORGANIZER**

NOV 2001 & FEB 2002 | MONTERREY |

#### **OTRAS COSAS POR OTRAS MÚSICAS, SOUND ART FESTIVAL I & II EDITION**

- Responsible for media and press promotion, sound equipment logistics and artist management
- Video Art Creator.